



VANDERBURG UNITED METHODIST CHURCH

1809 Charlotte Highway - Mooresville, NC 28115

704-663-1690

www.vanderburgumc.org

To whom it may concern,

We are pleased to announce that The Mills Family Farm will be hosting a benefit horseshow on Saturday, May 18th, 2013, to raise funds for Vanderburg UMC.

We are trying to attract as many riders as possible to compete in the horseshow by offering some great prizes. We are asking local businesses to support us through their donations of gift certificates, monetary donations, food donations or any other means available. All donations are tax deductible. We will give you a tax form upon receipt of your donated items. In exchange, the local business sponsors will be able to promote their businesses through our horseshow venue.

Each competitor pays an entry fee to compete in each class. We are also in need of food donations, which will be sold through our concession stand. 100% of all proceeds from the rider's entry fees will benefit the church youth and preschool programs.

Diamond Sponsor (any type of donations valued at \$1000 and up)

- Premier web placement of your business logo on our website www.millsfamilyfarm.com with a link to your webpage.
- Premier web placement during several mass emails sent to advertise the event (2000 people)
- Your business card in each rider's registration packet (estimate 100+ riders)
- 4 to 5 announcements throughout the day advertising your business
- Free banner placement in the show arena (you provide the banner)
- Free booth space on show grounds if desired
- Strategically placed gifts/prizes to attract as many people to your business as possible
- Mass email as a follow up thanking you for your donations and reminding them to support your business

Platinum Sponsor (any type of donation valued at \$350 to \$999)

- Your business logo on our website www.millsfamilyfarm.com with a link to your webpage
- Mass emails sent to advertise the event (2000 people)
- Discounted rate of \$15 for booth space on show grounds if desired
- Mass email as a follow up thanking you for your donations and reminding them to support your business

Gold Sponsor (any type of donation valued at \$100 to \$349)

- Your business logo on our website www.millsfamilyfarm.com with link to your webpage
- Mass emails sent to advertise the event (2000 people)

Silver Sponsor (any type of donation valued at \$1 to 99)

- Your business card in each rider's registration packet (estimate 100 riders)

Booth and Banner Sponsor – \$40.00 Set up your own table and banner in show ring (you provide the banner)

Banner Sponsor only - \$25.00 to place banner in show ring (you provide the banner)

Booth Space only - \$25.00 – to set up your own table in the vendor area

Thanks, in advance, for your support of our event. We look forward to seeing you there. This event is open to the public, so save the date and tell your friends. Please contact Nicole Mills at 704-960-2994 or email us at info@millsfamilyfarm.com if you have any questions or would like to discuss another type of sponsorship package which is not listed here. We are fairly flexible in working with our sponsors to achieve our goal of giving back to the community and support our church.

Sincerely,

Nicole Mills

The Mills Family Farm
284 Barfield Road
Mooresville, NC 28115